

BUSINESS MODEL CANVAS

D DAPUR ACU

Customer Segments	Penduduk sekitar Kangar, pekerja pejabat, pelanggan bajet sederhana, keluarga, pelanggan Jumaat
Value Propositions	Harga mampu milik (RM6–RM10), menu kampung & bakar, set talam, servis cepat & mesra
Channels	Kedai fizikal, WhatsApp, Facebook, poster & banner
Customer Relationships	Layanan mesra, promosi mingguan, respon pantas WhatsApp
Revenue Streams	Jualan set nasi, set talam, menu bakar, minuman
Key Resources	Dapur & peralatan, bahan mentah, staf, resepi, kedai, telefon
Key Activities	Memasak, beli stok, jualan, promosi, kebersihan
Key Partnerships	Pembekal ikan, ayam, beras, gas, minuman
Cost Structure	Bahan mentah, utiliti, gaji, sewa, promosi